

EXHIBITOR PROSPECTUS

MARCH 3-7, 2026 | LAS VEGAS, NV



**Connect with 139,000+ Construction Industry Professionals
at the Largest Construction Show in North America**

exhibitors@aem.org | 866-236-0442 | www.conexpoconagg.com



TAKING CONSTRUCTION TO THE NEXT LEVEL

As the largest construction trade show in North America, the show features the latest equipment, products, services, and technologies for the construction industry, as well as industry-leading education.

Held every three years, CONEXPO-CON/AGG is the must-attend event for construction industry professionals.

Exhibiting at CONEXPO-CON/AGG is the best way to connect with prospects, and it returns to Las Vegas March 3-7, 2026, with more attendees, equipment, and opportunities than ever.

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2023 Show Highlights



CONEXPO-CON/AGG and IFPE 2023 was the largest construction show in history, featuring indoor and outdoor exhibits with more than 2,400 industry's leading suppliers on over 3 million square feet.

Data shown is combined CONEXPO-CON/AGG and International Fluid Power Exposition (IFPE) data.

139,000+
REGISTRANTS

24,000+
INTERNATIONAL REGISTRANTS
FROM 133 COUNTRIES

92,000+
EDUCATION TICKETS SOLD

3+
MILLION NET SQUARE FEET OF EXHIBITS

2,400+
EXHIBITORS FROM 36 COUNTRIES
including 603 New-To-The-Show

600+
GLOBAL MEDIA
from 33 Countries

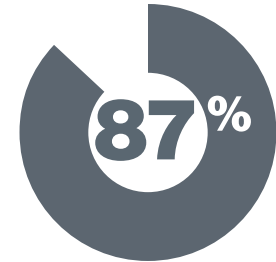
Why Exhibit?



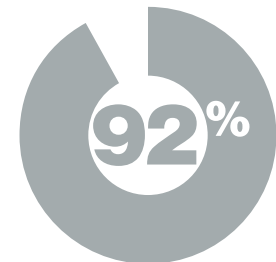
CONEXPO-CON/AGG is the only event connecting experts from every major construction sector. Here, you'll build relationships in the construction community that lead to new opportunities to improve your business, become more efficient and grow your place within the industry.

Connect with construction industry decision-makers, including CFOs, COOs, executive vice presidents, fleet, asset, and equipment purchasing managers by sharing your company's new ideas, new solutions, and new products with hands-on demonstrations and face-to-face communication.

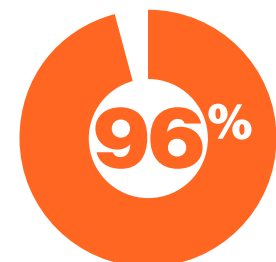
The entire construction industry comes together in Las Vegas, where you'll generate more leads, more sales, brand awareness and achieve higher ROI. These valuable connections can only come at CONEXPO-CON/AGG.



87%
of exhibitors agree to strongly agree that the show is a high-quality exhibition that benefits their company.



92%
of exhibitors indicated face-to-face customer contact is important to their success.



96%
of exhibitors plan to exhibit in 2026.

Why Exhibit? *continued*

Exhibit Space Inclusions

As a CONEXPO-CON/AGG exhibitor, you can benefit from a range of services and opportunities that will enhance your experience and success at the show. **The following are included in the price of your exhibit space.**



Booth Support

We provide services to support you during booth set-up, tear-down, and during show hours.

- Freight - Advance Warehouse Services
- Equipment/material handling
- Daily standard cleaning
- Music licensing – a \$10,000 value!
- Certificate of insurance (COI) - Included with a nominal fee for appropriate coverage



Education Resources

We equip you with the knowledge and tools to help you plan and get the most ROI.

- Exhibitor webinars
- Exhibitor dashboard
- Exhibitor tool kit



Marketing Resources

We provide you with free marketing tools that help you build brand awareness, generate more leads, and attract more attendees to your booth.

- Exhibitor marketing kit that includes customized emails, landing pages, banners, and social media templates.
- Standard company listing in online exhibitor directory
- Public relations resources



1:1 Customer Support

We connect you to a REAL person - no robots! You'll be assigned a dedicated customer success team and an account advisor who will be your one point of contact for all your questions and concerns. They will guide you through the entire process and ensure that you have a smooth and satisfying experience.



Exhibitor Upgrades

Whether your goal is to increase brand exposure, create meaningful connections, or attract more leads, we offer a wide range of sponsorship, advertising, and educational opportunities that will make a strong impact and gain higher ROI.

Where Your Exhibit Dollars Go

INDUSTRY
SUPPORT



AEM

We bring the construction industry together. For over 125 years, we've developed connections, promoted technologies, and advocated for our shared interests. A portion of the fees we collect from our exhibitors and members is reinvested in the industry through various initiatives and programs. Together, we do more than build equipment. We build momentum.



Advocacy Advocating for policies that move the equipment manufacturing industry forward and drive growth.



Business Intelligence Economic data and actionable insights for growth.



Education & Events Expert knowledge and networking opportunities to help members adapt and prepare for future growth.



Market Share Statistics Exclusive access to confidential market data to benchmark and plan for growth.



Safety & Product Leadership Growing market access through safety, sustainability, and shared solutions.



Workforce Solutions Information to grow and retain a strong industry workforce.



Trade Shows+ Connect with customers to grow brand awareness and generate sales leads.



Why Exhibit? *continued*

“ Our company has seen tremendous growth due to exhibiting at CONEXPO-CON/AGG over the years. We’ve had the opportunity to sign on new dealers, meet new customers, and partner with new vendors due to this show. It is the best of the best and is the reason we choose to only exhibit at this show.”

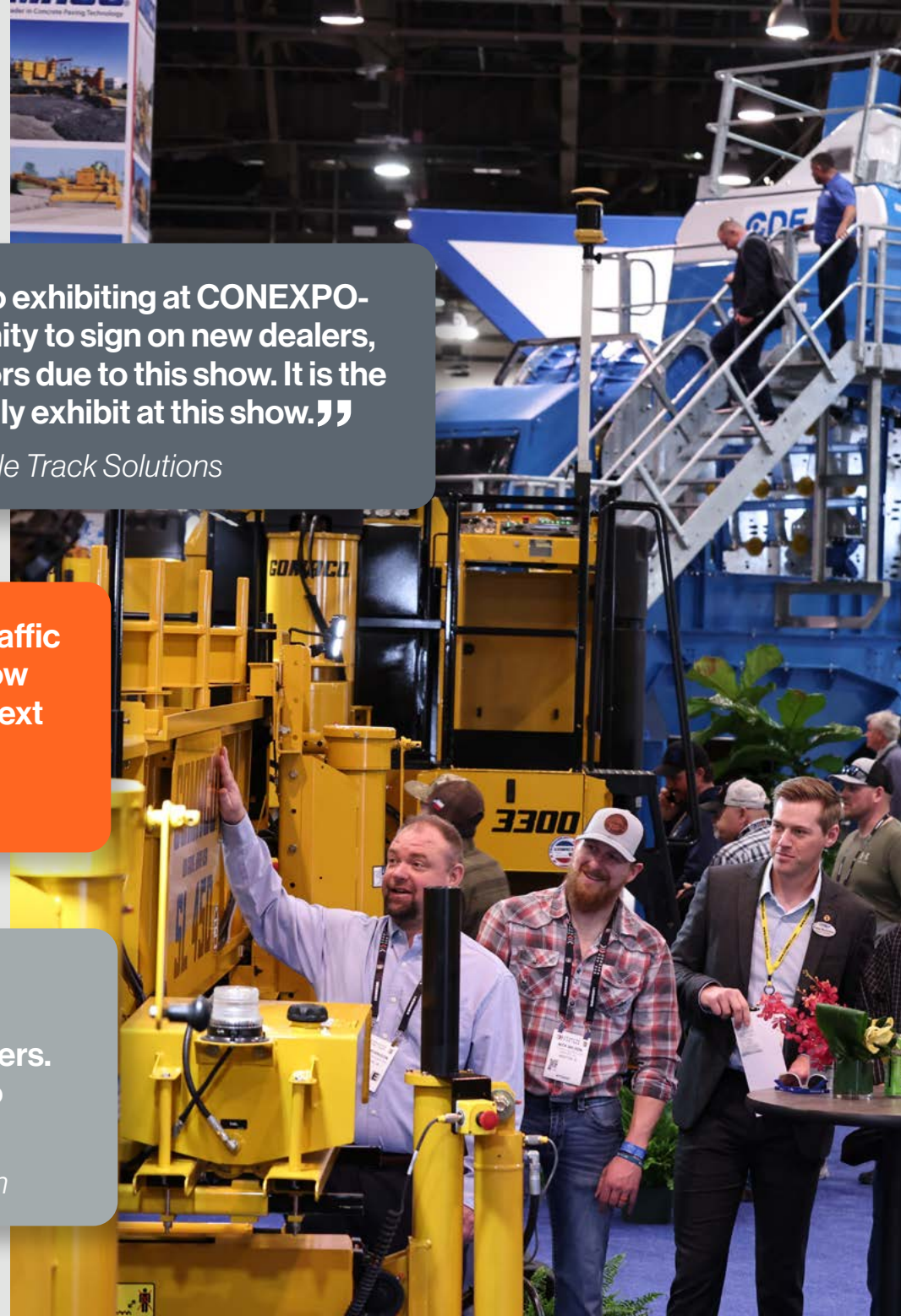
Taylor B. — Mobile Track Solutions

“ One of the best shows we go to! Amazing booth traffic with our target audience. Everybody loved the show and excited for the business it will bring us in the next 12 months. Will definitely be going in 2026.”

Victoria G. — B2W Software

“ CONEXPO-CON/AGG put us in front of the right people and enabled us to open or continue sales conversations with both new and existing customers. We gained as much knowledge as we were able to share, which is truly the test of a great show!”

Paula B. — PACCAR Winch

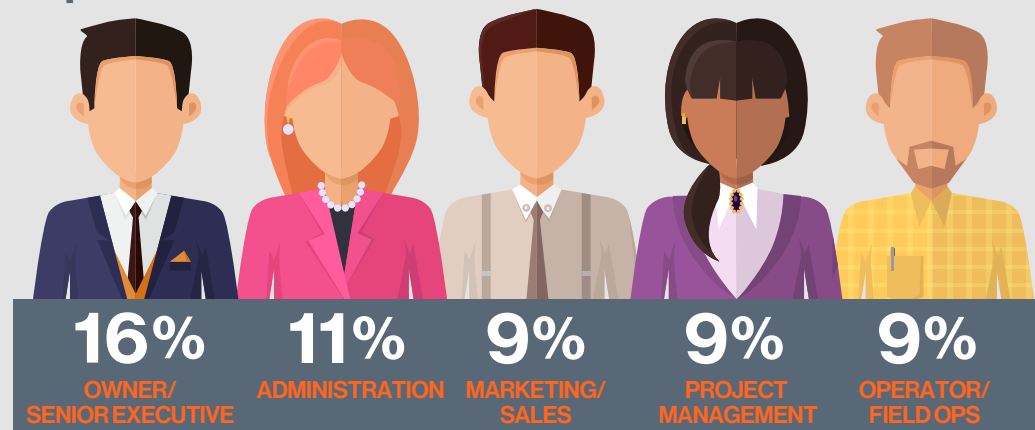


Who Attends?

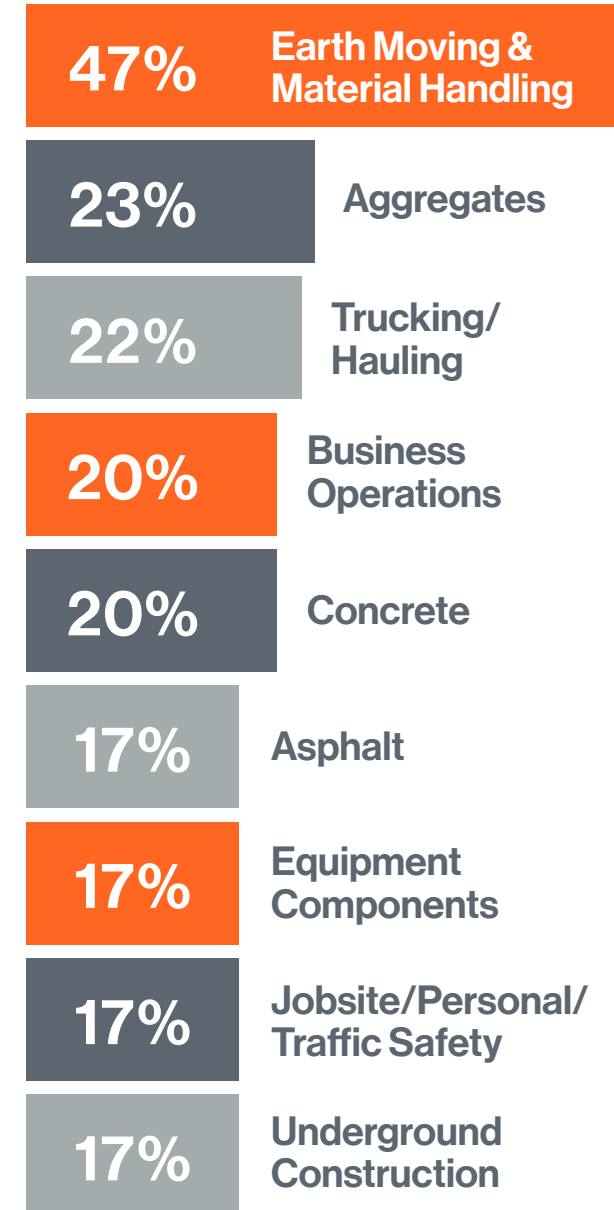


Among the 139,000+ professionals who attend CONEXPO-CON/AGG are field operations personnel, fleet managers, project managers, engineers, owners, and executives from various construction industries including earthmoving/material handling, aggregates, trucking/hauling, concrete, asphalt, underground construction, lifting, and more.

Top Job Role



Top Product Interest



Who Attends? *continued*

Primary Type of Business



**CONSTRUCTION
SERVICES**



**HEAVY
CONSTRUCTION &
INFRASTRUCTURE**



**DEALER/
DISTRIBUTION/
RENTAL**



**MATERIALS
PRODUCER**



AGRICULTURE



**RESIDENTIAL
CONSTRUCTION**



**NON-RESIDENTIAL
CONSTRUCTION**



**UTILITY
COMPANY**



**GOVERNMENT/
MUNICIPALITY**

92%

ATTEND TO SEE NEW PRODUCTS

87%

ATTEND TO SEE A SPECIFIC
EXHIBITOR/COMPANY

80%

ARE INVOLVED IN PURCHASE DECISIONS

72%

ATTEND TO MEET WITH TECH EXPERTS

Who Attends? *continued*

“Saw a lot of new and innovative technology to potentially implement in our company.”

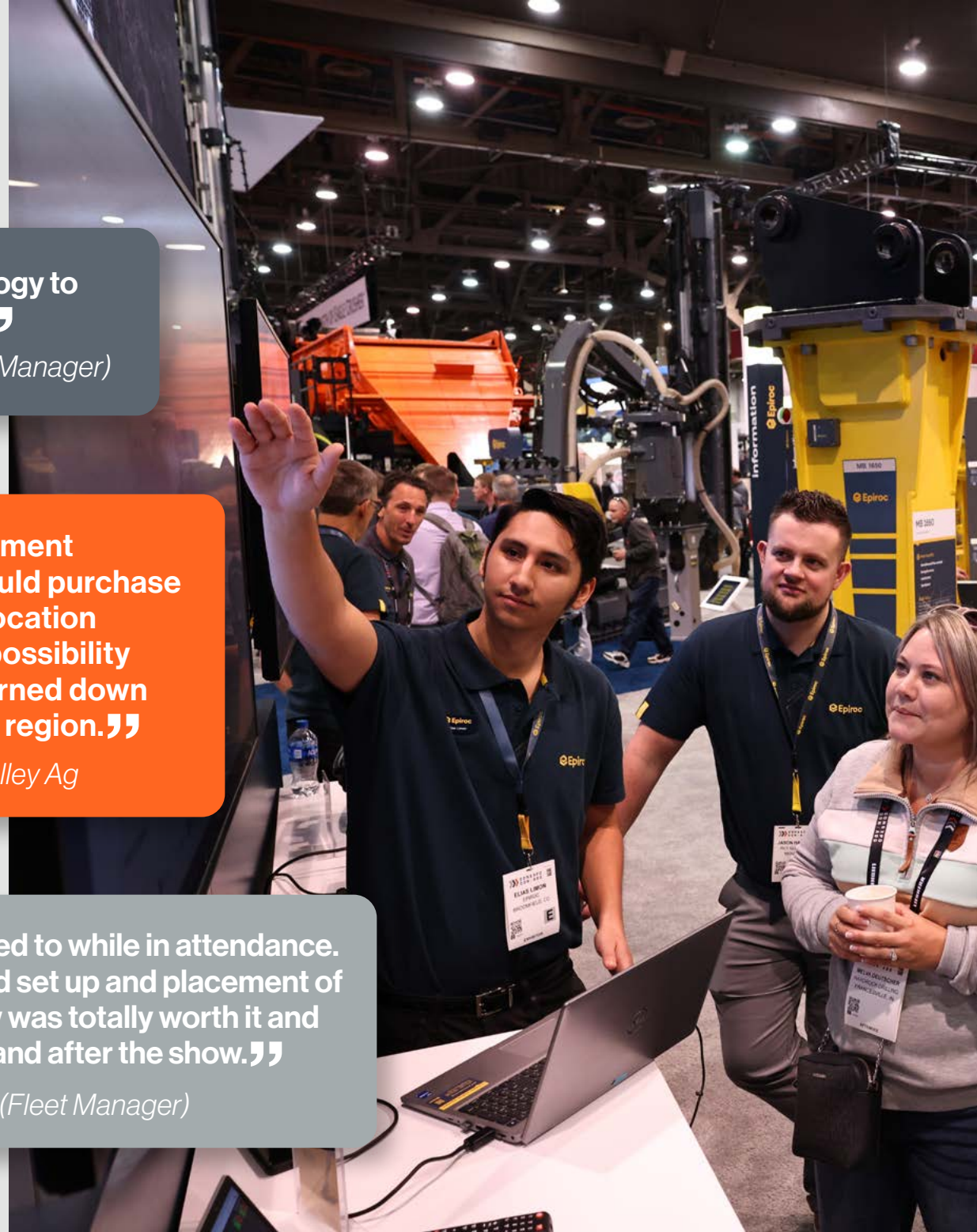
Andy S. — Western Refinery Services (HSE Manager)

“Connected with businesses and equipment manufacturers and learned that we could purchase and receive service at a much closer location than previously thought. Opened the possibility to try new equipment we previously turned down because of the lack of presence in our region.”

Marla H. — Mo Valley Ag

“Was able to talk with the vendors I needed to while in attendance. The ease of getting around the show and set up and placement of vendors was well thought out. The show was totally worth it and we made many great purchases during and after the show.”

Christine C. — Sany New York (Fleet Manager)



CONTACT US

Apply for your 2026 exhibit space at CONEXPO-CON/AGG by contacting your Account Success Advisor.

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